



Discover the Art of Shoe Maintenance

At Nica Blue, we are dedicated to crafting exceptional footwear that endures the test of time. In the following step-by-step guide, we delve into the secrets of maintaining the condition of your luxury leather boots and shoes, ensuring they continue to embody refined craftsmanship and artistry throughout the years.

7 Tips for Proper Shoe Care

Step 1: Unboxing Ritual:

When you receive your new handmade leather shoes, start by carefully inspecting each shoe for quality, durability, and craftsmanship as part of the unboxing experience. Take a moment to appreciate the artistry and effort that went into creating your new footwear.

Step 2: Preparing for Wear:

Before wearing your shoes, take proactive steps to enhance their longevity. Insert rubber sole inserts into your shoes to improve comfort and protect them from wear and tear. Consider applying a protective spray to repel water and stains for added durability. For leather shoes, a quick application of conditioner can keep the material supple and resistant to cracks.

Step 3: Moisture Protection:

Shielding your leather shoes from moisture is crucial for maintaining their integrity. A water-repellent spray creates a protective layer that repels water and prevents damage to the leather, preserving the natural beauty of your shoes.

Step 4: Regular Cleaning:

Establish a regular cleaning routine to keep your luxury leather shoes in impeccable condition. Use a soft-bristled brush to remove dirt, then apply a high-quality leather cleaner and conditioner to keep them looking pristine and maintain their overall health.

Step 5: Allowing Rest:

Allow your leather shoes to rest for 24 hours between wearing to preserve their shape, structure, and beauty.

Step 6: Shoe Rotation:

Rotate your shoes to minimize wear and tear, ensuring that each pair receives equal attention and admiration.

Step 7: Thoughtful Storage:

Store your shoes in a cool, dry place away from direct sunlight and excessive heat to prevent damage. Consider using a quality shoe tree to maintain their shape and absorb excess moisture.